



# CLEAR VISION

WINTER 2008

 **Dr. Flowers**  
VISION INSTITUTE  
A Medical Group Inc

*“Like a fingerprint, every eye –  
and its vision – is unique”*

*says Drs. Flowers*

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**1.800.456-LASER**  
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## **TRULY INDIVIDUALIZED LASER VISION CORRECTION**

Is our aim at the Dr. Flowers Vision Institute. Using state-of-the-art technology to measure the unique characteristics of the eye, we can specifically customize your laser vision correction to the unique characteristics of your vision for a highly accurate treatment.

By specifically addressing the unique imperfections in your vision, Dr. Flowers can potentially help you achieve your personal best vision without contact lenses or glasses.

Don't delay; contact our office today if you desire to reduce your dependence on contact lenses and glasses.

## **LASER VISION CORRECTION STABLE FOR 12 YEARS AND COUNTING**

One of the most frequently asked questions I receive when evaluating patients for laser vision correction is “Will the procedure last?” and “What are the long-term problems?” These are very important questions, given that laser vision correction was first approved for the general public in 1995, and thus, we do not have 20 - 30 year patient follow-up data to answer these questions definitively.

Based on our understanding of the anatomy and physiology of the eye, as well as the knowledge of laser tissue interactions we have acquired, it is generally believed that laser vision correction will last for a lifetime.

Continued next page

**If you'd like to refer a friend or relative who might benefit from laser vision correction, please call our referral line at 1-800-456-LASER**

## LASER VISION CORRECTION STABLE

Findings in a recent study published in the official journal of the **American Academy of Ophthalmology** lend strong support to this contention.

Investigators at the Rayne Institute in London followed patients who underwent laser vision correction in 1990 for 12 years. These patients were treated in one of the original laser vision correction trials. Their findings were as follows:

- Visual stability achieved at 1 year was maintained up to 12 years
- None of the patients studied showed any signs of late regression (lost of effect)
- None of the patients studied experienced delayed or late-stage complications
- Some patients experienced an improvement in their overall vision over the course of the 12-year follow-up period.

Beyond demonstrating the long-term effectiveness of laser-vision correction, the most encouraging aspect of the findings reported in this study is that the results were achieved with surgical techniques that have since become obsolete and laser systems that are far inferior to the laser systems in current use today. Current techniques and laser systems provide greater precision, enhanced safety, and better visual outcomes.

## NEW VISION



### ACTION VIDEO GAMES MAY IMPROVE YOUR VISION

Researchers at the University of Rochester in New York found that people who played action-video games for 1 hour a day over the course of 1 month improved their visual tracking abilities, as well as their ability to localize (visual localization) objects using their peripheral and central vision by about 20%.



### CONGRATULATIONS!!!

Jason Weldon of Las Vegas Nevada was the Winter winner of our free LASIK drawing. Jason now enjoys 20/20 vision thanks to Dr. Flowers and Staff.



### ANNUAL EYE EXAMS

If you are more than a year out from your original LASIK procedure, you should undergo annual eye health exams. These exams allow your eye surgeon to monitor the health of your eyes and the stability of your laser surgery.

Call our office today to schedule your eye exam.

### HASSLE-FREE FINANCING MAKES LASER VISION CORRECTION AFFORDABLE FOR ALL

The Dr. Flowers Vision Institute has partnered with **Vision Fee Plan** and **Care Credit** to increase the affordability of LASIK. The financing available through these programs brings laser vision correction well within reach of anyone regardless of your income. You can pay for your laser procedure for as little as \$4 a day. In other words, your laser vision surgery will cost you less than your daily tab at Starbucks!!